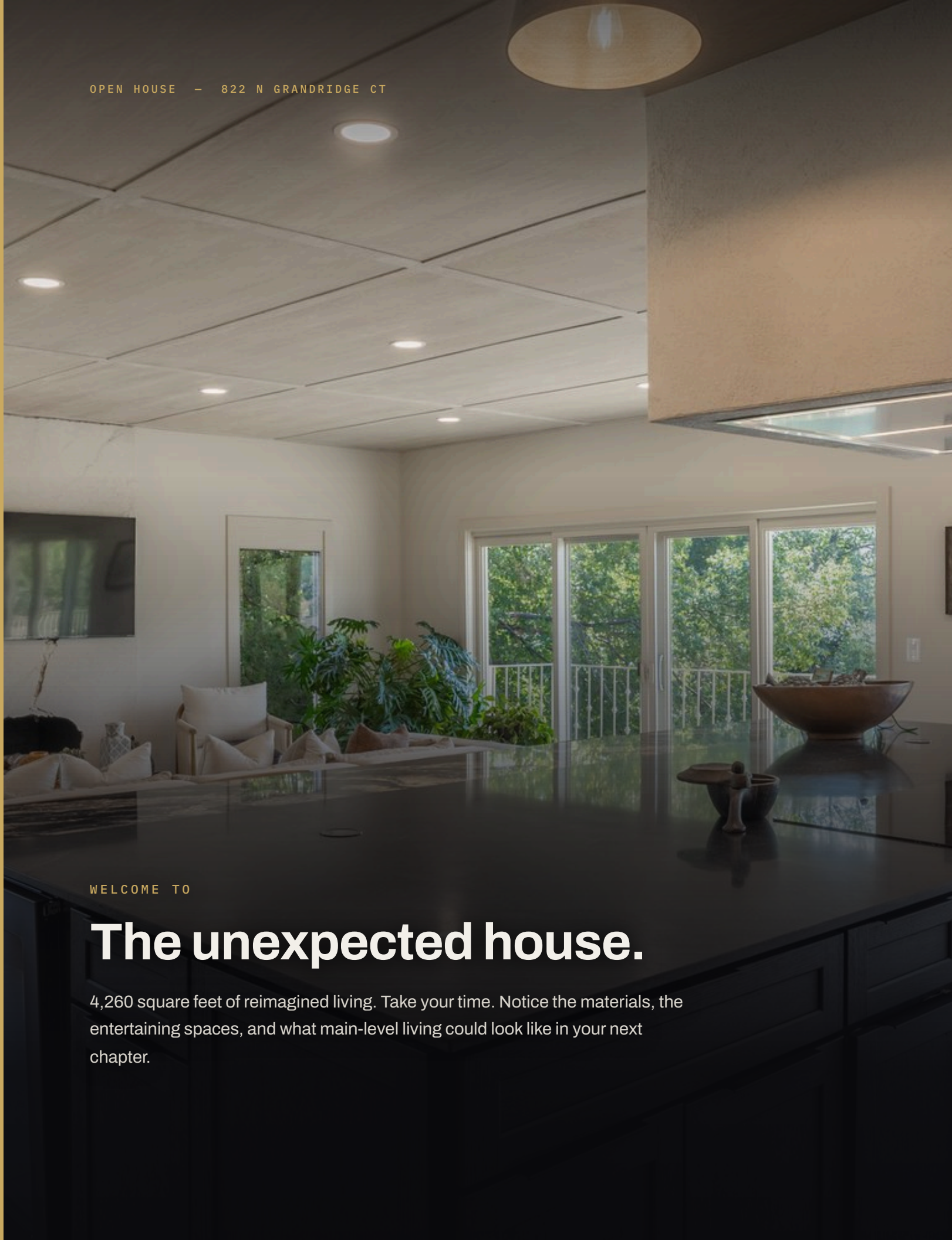


OPEN HOUSE — 822 N GRANDRIDGE CT

WELCOME TO

The unexpected house.

4,260 square feet of reimagined living. Take your time. Notice the materials, the entertaining spaces, and what main-level living could look like in your next chapter.

01 — INVITATIONS

Five messages. Nothing left to write.

Use them together and the open house reads as a campaign rather than a calendar event. Copy, paste, send.

SOCIAL ANNOUNCEMENT

Come see what the MLS misses. Join us for a closer look at 822 N Grandridge Ct — a completely reimagined residence in gated Northpoint Estates. If you have been thinking about simplifying ownership without giving up space, design or entertaining, this one deserves a walk-through.

DATABASE TEXT

I am opening 822 N Grandridge Ct for a private-style tour. This home makes a strong case for downsizing the maintenance without downsizing the lifestyle. If you or someone you know is thinking about the next chapter, I would love to have you through.

NEIGHBOR INVITATION

You know the neighborhood better than anyone. I would love to have you stop by 822 N Grandridge Ct and see the transformation — and if someone comes to mind who should live nearby, bring them with you.

AGENT INVITATION

I think this property is easy to misunderstand online. If you have a client who wants main-level luxury, serious entertaining space and less exterior maintenance, come see 822 N Grandridge in person. I would be happy to walk you through what makes it different.

FOLLOW-UP, WITHIN 24 HOURS

Thanks for coming through Grandridge. What stood out most? If it created questions about fit, price, HOA or the renovation, call me and I will get you answers quickly.

02 — SIGN-IN

Please sign in.

So we can answer your questions properly after you have had a chance to look around.

NAME	EMAIL	PHONE	AGENT?

03 — FEEDBACK

Tell me the truth.

Two minutes. It genuinely changes what we do next with this home.

What did you love most about the home?

What would keep you from considering it?

How does the price feel after seeing the home in person?

Would you like a private second showing? YES / NO

Name, and the best way to reach you